

## **NEWS RELEASE**

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**Omaha, NE – March 23, 2009** – With the number of Americans suffering from celiac disease exceeding three million, Godfather's Pizza, Inc. recognized the need for a line of gluten-free pizzas and set out to create one. After several months in development, the pizza chain has announced its new line of gluten-free pizza is now available at the following locations:

17935 Welch Plaza, Omaha, NE 68135  
3141 North 108<sup>th</sup> Street, Omaha, NE 68164  
5300 W 17<sup>th</sup>, Topeka, KS 66604  
12561 Antioch, Overland Park, KS  
705 No 7, Hwy I-70, Blue Springs, MO  
27<sup>th</sup> and Division, St. Cloud, MN 56301  
850 W. County Rd #42, Burnsville, MN 55337  
5107 West 41<sup>st</sup> Street, Sioux Falls, SD 57106

“At this point, there is no cure for celiac disease,” said Victoria Orman, R&D field project manager. “A gluten-free lifestyle is the only treatment. And now, Godfather's Pizza can be part of that treatment.”

### **Safety comes first**

Celiac disease, an autoimmune digestive disease, is triggered by the consumption of gluten, a protein found in wheat, barley, and rye. To minimize the risk of any cross-contamination, Godfather's Pizza has its gluten-free pizzas made off-site and individually packaged.

In order to understand how to properly prepare and handle this product, the management team and employees at the locations listed above underwent special training. Separate utensils and bakeware also are used to ensure customers suffering from celiac disease receive a safe and delicious product.

### **Always committed to quality**

For nearly four decades, Godfather's Pizza has prided itself on serving delicious, abundantly-topped pizzas. The chain's gluten-free pizzas are no exception. Each gluten-free pizza is piled high with Godfather's Pizza's signature sauce, fresh toppings, and 100% real cheese. The only difference is these pizzas are made using a thin rice flour crust.

Currently, the line of gluten-free pizzas includes cheese, pepperoni, beef, sausage, Classic Combo and All-Meat Combo. The product is available for dine-in, carry-out, delivery, and take-and-bake. The gluten-free pizzas are only available in a 10-inch size and priced in line with the restaurant's other pizzas.

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Informational flyers are available at the stores which contain a complete listing of ingredients and nutritional information on the gluten-free pizzas. For a complete listing of Godfather's Pizza locations that carry gluten-free pizzas, please visit [www.godfathers.com](http://www.godfathers.com) and click on *Store Locator*.

**About Godfather's Pizza**

Godfather's Pizza Inc., is a privately-held company, headquartered in Omaha, Neb. For 35 years, Godfather's Pizza has been serving its legendary pizza in a variety of company-owned and franchised outlets. Over that period of time, the company has earned a reputation for providing customers with quality, abundantly-topped, great-tasting pizzas, convenient side items, and delicious desserts. There are approximately 620 restaurants in more than 40 states.

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